



ILLINOIS VALLEY
CHAMBER OF COMMERCE
AND ECONOMIC DEVELOPMENT

**20-20
26-27**

Sponsorship Opportunities



(815) 223-0227



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1320 Peoria St. Peru, IL



www.ivaced.org



THANK YOU FOR YOUR SUPPORT!

We would like to thank you for being a member of the Illinois Valley Area Chamber of Commerce. The investment that you make in our organization not only helps us do work for you all as partners but also for the community as a whole!

At the Chamber we pride ourselves on putting together programs and events that help our partners network, grow, and learn. Every event that we put on is done with our partners in mind and our goal is to continue to make the Illinois Valley a wonderful place to live, work, and visit.

As you look through our Sponsorship Opportunity Guide this year we hope you consider signing on as a sponsor, whether it be an annual sponsor, or individual event sponsor your investments helps us continue to create programs now and into the future.

Your Chamber Team,



Lucas Burris
EXECUTIVE DIRECTOR



Penny Volkert
CHAMBER OPERATIONS AND MEMBERSHIP

By The Numbers

Reach thousands with a sponsorship investment and advance your support of Chamber! In addition to reaching event and program participants, you can reach even more through our digital advertising on email, web, and social media.

430,000 Directory Searches

15,000 Job Posting Views

37,000 Event Page Views

24,000 Web Banner Impressions

19,000 Email List Subscribers

5,000 Social Media Followers

400 Chamber Members

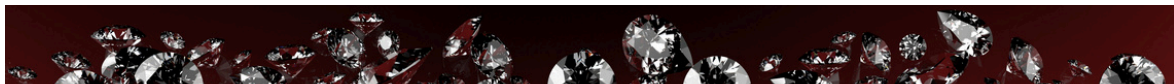
Annual Opportunities



Platinum Sponsorship: \$2,500

ALL DIAMOND INCLUSIONS PLUS:

- LOGO ON 'ANNUAL DINNER' MARKETING MATERIALS AND ONSITE DISPLAY
- LOGO ON TRAVELING EVENTS BANNER



Diamond Sponsorship: \$1,800

ALL GOLD INCLUSIONS PLUS:

- LOGO ON 'STATE OF THE CITIES' MARKETING MATERIALS AND ONSITE DISPLAY
- STAGNANT LOGO ON THE BOTTOM OF ALL EMAIL BLASTS



Gold Sponsorship: \$1,200

ALL SILVER AND BRONZE INCLUSIONS PLUS:

- LOGO ON 'LEGISLATIVE LUNCHEON' MARKETING MATERIALS AND ONSITE DISPLAY
- ONE DAY SOCIAL MEDIA TAKEOVER OF IVAC CHANNELS



Silver Sponsorship: \$700

ALL BRONZE LEVEL INCLUSIONS PLUS

- LOGO ON 'DRAWDOWN' MARKETING MATERIALS AND ONSITE DISPLAY
- WEEK LONG CLICKTHROUGH AD ON WEBSITE HOMEPAGE ROTATOR



Bronze Sponsorship: \$350

- LOGO ON 'LUNCH WITH LEADERS' MARKETING MATERIALS AND ONSITE DISPLAY
- STAGNANT LOGO ON THE BOTTOM OF THE MONTHLY NEWSLETTER
- TWO AD POSTS ON IVAC SOCIAL MEDIA CHANNELS

Event Opportunities



Annual Dinner - December 2026

PRESENTING SPONSOR - \$2,000

- LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIALS
- LOGO DISPLAYED ON-SITE ON THE STAGE
- ABILITY TO PROVIDE MARKETING MATERIALS TO ALL GUESTS
- TWO MINUTE ELEVATOR PITCH & AWARD PRESENTATION PARTICIPANT
- TWO COMPLIMENTARY SEATS

BAR SPONSOR - \$500

- LOGO ON EVENT PROGRAM
- LOGO ON THE BAR



Drawdown - TBD 2027

TICKET SPONSORS - \$500

- LOGO ON ALL TICKETS
- LOGO DISPLAYED AT CHECK-IN

BAR SPONSOR - \$500

- SPECIALITY COCKTAIL IN YOUR NAME
- LOGO DISPLAYED ON BAR

DRAWDOWN SPONSOR - \$500

- LOGO DISPLAYED ON DRAWDOWN STAGE
- TWO MINUTE ELEVATOR PITCH & WINNER PRESENTATION PARTICIPANT

Event Opportunities



State of the Cities - April 2027

PRESENTING SPONSOR - \$1,500

- LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIALS
- LOGO DISPLAYED ON-SITE ON THE STAGE
- ABILITY TO PROVIDE MARKETING MATERIALS TO ALL GUESTS
- TWO MINUTE ELEVATOR PITCH
- TWO COMPLIMENTARY SEATS



Lemonade Day - May 2027

MAIN SQUEEZE - \$2,000 + \$100 + UP TO \$500 IN MICROLOANS

- TENT/TABLE AT REGIONAL SALES DAY
- LOGO DISPLAYED ON THE LEMONADE DAY WEBSITE & SCHOOL'S TRAINING APP
- PRESENT AT YOUR LOCAL SCHOOL OF CHOICE
- PRESENT \$100 CHECK TO REGIONAL SALES DAY TOP SELLER
- LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIALS

LEMON DROP - \$500 + UP TO \$500 IN MICROLOANS

- TENT/TABLE AT REGIONAL SALES DAY
- PRESENT AT ONE OF THE LOCAL SCHOOLS
- LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIALS

Event Opportunities



Legislative Luncheon - July 2027

PRESENTING SPONSOR - \$1,000

- LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIALS
- LOGO DISPLAYED ON-SITE ON THE STAGE
- ABILITY TO PROVIDE MARKETING MATERIALS TO ALL GUESTS
- TWO MINUTE ELEVATOR PITCH
- TWO COMPLIMENTARY SEATS



Champions of Change - TBD 2027

PRESENTING SPONSOR - \$2,000

- LOGO ON ALL AWARDS
- LOGO ON ALL PRINT AND DIGITAL MARKETING MATERIALS
- LOGO DISPLAYED ON-SITE ON THE STAGE
- TWO MINUTE ELEVATOR PITCH & TWO COMPLIMENTARY SEATS
- 1/2 PAGE AD IN PRINT & DIGITAL WINNER'S GUIDE

PROGRAM SPONSOR - \$500

- 1/8 PAGE AD IN PRINT & DIGITAL WINNER'S GUIDE
- LOGO DISPLAYED ON-SITE



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Contact IVAC!

Stop in, call, or email and let us help you
expand your presence in the Illinois Valley!

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We appreciate your support!